


# Sarah Tran

UX/UI Designer

## Contact

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## Education

### Bachelor of Information Technology and Business, Monash University

2019 - 2023 (Expected)

Majors: Marketing, Software Development

## Tools

Figma, Sketch, Notion, Miro, Adobe Suite, HTML, CSS, Javascript, Github, Microsoft Office Suite

## Skills

UX Design, UI Design, Product Design, User Research, Wireframes, Prototyping, Usability Testing, Marketing, Front End Development

## Experience

### Product Design Specialist, Telstra

February 2024 - Current

- Helped with research and user testing
- Collaborated with team members to design superior customer products and experiences
- Analysed product performance and audiences
- Participated in continuous improvement initiatives in products and services

### UX Design Intern, NAB

August 2023 - February 2024

- Worked with professional designers, and designed and prototyped in Figma using the new style guide.
- Interviewed users and identified pain points and documented all findings.
- User tested new features and products

### Social Media Manager, EFOODZ

April 2022 - January 2023

- Designed and scheduled social media content and campaigns.
- Engaged with customers to answer enquiries.
- Contacted influencers for collaborations, to grow the brand and strengthen relationships.
- Created content by arranging and planning photoshoots, designing graphics, and editing videos.

### Design/Marketing Intern, Corplite Technologies

April 2022 - July 2022

- Updated a variety of companies' websites, social media, developing marketing strategies and completing other tasks as assigned

## Extracurricular

### Design Officer, Monash Association of Coding

February 2022 - Present

- Prepared graphics for social media marketing on platforms such as Instagram, LinkedIn, Discord and Facebook for 1500+ students and 600+ faculty members
- Implemented marketing materials and branding for events such as hackathons and workshops